

Sayed Ahmed

WordPress & Shopify Developer

Mansoura, Egypt · On-site or hybrid in Cairo or Mansoura · Remote

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SUMMARY

WordPress and Shopify developer with two years of client work (since 08/2024): from Elementor builds to custom themes, editable Gutenberg blocks and plugins, a Shopify Online Store 2.0 theme, bilingual Arabic/English sites and speed tuning, for clinics, tourism, real-estate and e-commerce businesses in Egypt and Saudi Arabia. Final-year Information Systems student (graduating 07/2027). Looking for a stable role in a development team. Available now.

EDUCATION

B.Sc. Information Systems, Faculty of Computers and Information, Mansoura University · Expected 07/2027

Full-Stack Web Development, NTI (National Telecommunication Institute) · 2026

SKILLS

WordPress: custom classic and block themes (theme.json), custom Gutenberg blocks, ACF/SCF and custom post types, plugin development, WooCommerce, Polylang, Elementor, WP-CLI, REST API

Shopify: Liquid, Online Store 2.0 sections and blocks, metafields, Shopify CLI

Front-end: HTML, CSS (Sass, Tailwind CSS), JavaScript (ES6+), GSAP, right-to-left (RTL) and bilingual layouts, React (basic)

Back-end: PHP, MySQL

Performance & SEO: Core Web Vitals, LiteSpeed Cache, Cloudflare, image optimisation, technical SEO, structured data, Google Search Console, Rank Math, Yoast

Hosting & security: SSH/Linux, cPanel/hPanel, DNS, site migrations, WordPress hardening, malware clean-up

Tools: Git, LocalWP, WordPress Playground, GA4, Google Tag Manager, Meta Pixel/Conversions API, AI coding assistants (Claude, ChatGPT)

EXPERIENCE

Freelance Web Developer (self-employed) · Mansoura, Egypt (remote) 08/2024 – Present
Part-time until 07/2026, full-time since. 20+ websites for clinics, tourism, real-estate and e-commerce clients in Egypt and Saudi Arabia, most of them for returning clients.

- Built a tourism platform end to end, from interface prototype to custom WordPress theme, custom plugin, content and launch; every section is editable from the dashboard through custom blocks and fields.
- Built a custom WordPress site for a car dealership in Saudi Arabia on the same block-based architecture (pre-launch; mobile performance being optimised before go-live).
- Improved a live clinic website's speed: service-page mobile Lighthouse score 47 → 70 and Total Blocking Time 1,370 → 290 ms (lab, Oct 2026).
- Built a clinic website in WordPress and cut server response time (TTFB) from 0.6 s to 0.1 s with server-level page caching.
- Built a custom Shopify Online Store 2.0 theme with custom sections and blocks editable in the theme editor.
- Restored 7 WordPress sites within one day after an admin account was compromised, then hardened them (login-attempt limits, read-only core files, hidden login URL).

Store Manager (part-time), Aqua Trek · Mansoura, Egypt 01/2026 – 07/2026
• Ran the store single-handedly: product catalogue, store pages and day-to-day performance.

Web Developer, Taif · Remote, with periods of full-time on-site work in Cairo 08/2024 – 01/2026

SELECTED PROJECTS

- Tourism platform built end to end as a custom WordPress theme · sayed-ahmed.com/work/tourism-platform
- Custom WordPress site for a car dealership in Saudi Arabia · sayed-ahmed.com/work/car-dealership
- Speed work on a live clinic website: mobile Lighthouse 47 → 70 · sayed-ahmed.com/work/clinic-performance
- Clinic website: page caching cut server response time from 0.6 s to 0.1 s · sayed-ahmed.com/work/clinic-website

All case studies: sayed-ahmed.com/work

VOLUNTEERING & LANGUAGES

Public relations, fundraising and HR volunteer, Team Mega · 2024–2025 · Languages: Arabic (native) · English (limited working proficiency)